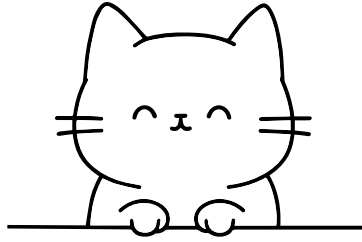


# mimama



2025  
product **catalog**



## about us

mimama is a next-generation pet brand that combines comfort, safety, and design in every product we create for our furry companions.

From odor-free, natural cat litter to scratch-friendly toys and ergonomic travel bags, all our products reflect our commitment to sustainability, user-focused design, and animal well-being.

In addition to home use, **mimama also provides solutions for professional needs.**

We are a trusted partner for retailers, distributors, and wholesale buyers thanks to our high production standards, continuously expanding product range, and fast supply infrastructure.

**mimama actively engages in international trade,** offering bulk product supply to pet shops, wholesalers, and distributors worldwide.

Our flexible production capacity, reliable logistics network, and multilingual support allow us to respond quickly to global wholesale demands.

We believe pets are not just animals—they are family. That's why every mimama product is designed and produced with love, empathy, and a strong sense of quality.

mimama is a brand established by **ileri Company.**

**Welcome to mimama** – a paw-friendly world crafted with care.

**For wholesale and dealership inquiries:**

[info@mimama.com.tr](mailto:info@mimama.com.tr)



**mimama.com.tr**



## our vision

To become a globally trusted brand that enriches the lives of pets and their owners through natural, safe, and innovative products.

We aim to lead the future of pet care with thoughtfully designed, eco-conscious solutions that combine comfort, quality, and style.

## our mission

At mimama, our mission is to develop high-quality, safe, and sustainable pet products that support the well-being of every companion animal.

We are committed to offering solutions that are not only functional and durable but also designed with empathy, love, and respect for animals.

From materials to design, we prioritize what truly matters for pets: comfort, safety, and joy.

## our quality policy

- We use natural, non-toxic and pet-friendly materials in all our products.
- Every product is designed to meet high durability, usability and hygiene standards.
- Our production process emphasizes sustainability, innovation and continuous improvement.
- We listen to pet owners and experts to evolve our offerings in line with real needs and feedback.
- Quality for us means safety, trust and lasting comfort—for pets and the people who love them.





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## Wood & Cardboard

04

Innovative and eco-friendly designs crafted from natural wood and durable cardboard materials – perfect for play, rest, and scratching needs.

## Textile

05-10

Soft, stylish, and functional beds and cushions made from premium fabrics, ensuring warmth and comfort for cats and small dogs.

## Cat Litter

11

100% natural bentonite formulas with superior clumping and odor control – designed for hygiene, safety, and long-lasting freshness.





**Catrux Duo**

Mimama Wooden + Cardboard Cat Toy

45 x 35 x 06 cm

M-44001-01



**Catrux Square**

Mimama Wooden + Cardboard Cat Toy

33 x 33 x 06 cm

M-44002-01



**Catrux Octa**

Mimama Wooden + Cardboard Cat Toy

33 x 33 x 06 cm

M-44003-01



**Mimama Arbor**

Mimama Wooden + Cardboard Cat Scratching House

59 x 32 x 28 cm

M-45005-01



**Mimama Somna**

Mimama Wooden Cat Bed

52 x 32 x 18 cm

M-41004-01



**Mimama Wheel Plus**

Mimama Cat Exercise Wheel

60 x 32 x 60 cm

M-44009-01



**Solo Hammock**

Mimama Single-Layer Wooden Cat & Dog Hammock

56 x 42 x 26 cm

M-41006-01



**PurrTunnel Classic**

Mimama Cat Scratching Tunnel

M-45008-01 35 x 40 x 28 cm

M-45008-02 28 x 40 x 21 cm



**Mini Stratch - Tube**

Mimama Cat Scratching Block

11 x 20 x 11 cm

M-35036-01



**Mini Stratch - Duo**

Mimama Cat Scratching Block

11 x 20 x 11 cm

M-35036-02



**Duo Hammock**

Mimama Double-Layer Wooden Cat & Dog Hammock

69 x 44 x 66 cm

M-41007-01



## Ear-Shape Model (Solid-K)

Mimama Cat & Small Breed Dog Bed

35 x 40 x 35 cm



- |  |   |  |   |   |   |   |   |
|--|---|--|---|---|---|---|---|
| <br>M-11010-01<br>Beige | <br>M-11010-02<br>Gray | <br>M-11010-03<br>Plum Silver | <br>M-11010-04<br>Burgundy | <br>M-11010-05<br>Purple | <br>M-11010-06<br>Pink | <br>M-11010-07<br>Yellow | <br>M-11010-08<br>Orange |
|--|---|--|---|---|---|---|---|

## Ear-Shape Model (Pattern-K)

Mimama Cat & Small Breed Dog Bed

35 x 40 x 35 cm



- |   |  |   |
|---|--|---|
| <br>M-11011-01<br>Beige Pattern | <br>M-11011-02<br>Gray Pattern | <br>M-11011-03<br>Red Pattern |
|---|--|---|

## Cave Model

Mimama Cat & Small Breed Dog Bed

35 x 40 x 35 cm



- |  |  |   |  |   |  |   |   |
|--|--|---|--|---|--|---|---|
| <br>M-11012-01<br>Turquoise     | <br>M-11012-02<br>Lilac         | <br>M-11012-03<br>Blue           | <br>M-11012-04<br>Light Blue  | <br>M-11012-05<br>Gray Blue          | <br>M-11012-06<br>Navy Pattern        | <br>M-11012-07<br>Gray Pattern                 |   |
| <br>M-11012-08<br>Beige Pattern | <br>M-11012-09<br>Brown Pattern | <br>M-11012-10<br>Yellow Pattern | <br>M-11012-11<br>Red Pattern | <br>M-11012-12<br>White & Pink Pattern | <br>M-11012-13<br>White, Gray Pattern | <br>M-11012-14<br>Yellow, Blue & White Pattern | <br>M-11012-15<br>Pink, Gray & White Pattern |



## Alaska Model

Mimama Cat & Small Breed Dog Bed

35 x 40 x 35 cm



## Alaska Ear-Shape Model

Mimama Cat & Small Breed Dog Bed

35 x 40 x 35 cm



## Carrier Model (Solid-T)

Mimama Cat & Small Breed Dog Bed

35 x 48 x 35 cm



## Birth Bed Model

Mimama Cat & Small Breed Dog Bed

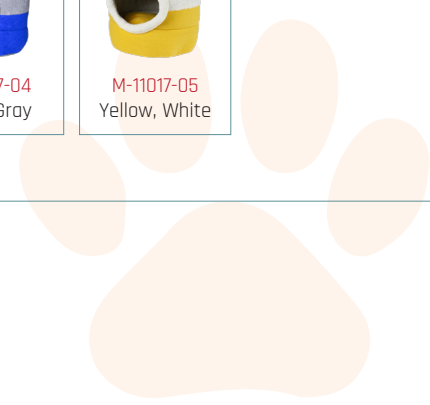
35 x 75 x 35 cm



## Cylinder Model (Roll)

Mimama Cat & Small Breed Dog Bed

40 x 40 x 50 cm



## 3-in-1 Model (CatHouse)

Mimama Cat & Small Breed Dog Bed

40 x 40 x 40 cm



M-11022-04  
Mavi



M-11027-01  
Black

## Indoor & Outdoor Beds (Outdoor)

Mimama Cat & Small Breed Dog Cushion and Bed

80 x 70 x 15 cm



## Indoor Beds (Cozy)

Mimama Cat & Small Breed Dog Cushion and Bed

80 x 70 x 15 cm



### Bagel Bed (Daisy)

Mimama Cat & Small Breed Dog Bed

60 x 60 x 20 cm



M-11029-01  
Turquoise

### Bagel Bed (Daisy)

Mimama Cat & Small Breed Dog Bed

60 x 60 x 20 cm



M-11029-02  
Yellow

### Bagel Bed (Daisy-R)

Mimama Cat & Small Breed Dog Bed

60 x 60 x 20 cm



M-11030-01  
Durt Blue / Heated  
(with Heating Element)

### Hoop Bed (Special)

Mimama Cat & Small Breed Dog Bed

60 x 60 x 20 cm



M-11021-01  
Purple - White

### Bagel Bed (CloudNest)

Mimama Cat & Small Breed Dog Bed

60 x 60 x 20 cm



M-11019-01  
Dark Gray

### Bagel Bed (Halo)

Mimama Cat & Small Breed Dog Bed  
(Convertible Type)

60 x 60 x 20 cm

M-11020-01  
Dark Gray  
(Functional Design)



### Bagel Bed (SoftTouch)

Mimama Cat & Small Breed Dog Bed

60 x 60 x 15 cm



M-11038-01  
Red - White

### Bagel Bed (EcoLine)

Mimama Cat & Small Breed Dog Bed

60 x 60 x 15 cm



M-11039-01  
Yellow - Blue - White  
Zigzag Pattern





## Prism Model (Standard)

Mimama Cat & Small Breed Dog Bed

30 x 50 x 30 cm



## Prism Model (Plus)

Mimama Cat & Small Breed Dog Bed

30 x 30 x 30 cm



## Pyramid Model

Mimama Cat & Small Breed Dog Bed

40 x 40 x 50 cm

M-11026-01  
Red

## Cat-Head Model (CatHead)

Mimama Cat & Small Breed Dog Bed

50 x 50 x 40 cm



## Orange Model

Mimama Cat & Small Breed Dog Bed

40 x 40 x 40 cm

M-11024-01  
Orange



## Lemon Model

Mimama Cat & Small Breed Dog Bed

40 x 40 x 40 cm

M-11025-01  
Yellow

## SoftTunnel Model

Mimama Cat & Small Breed Dog Bed

60 x 40 x 20 cm

M-11032-01  
Purple, Yellow



## Cat & Dog House Series

Mimama Cat & Small Breed Dog House and Bed

### CozyHome

45 x 45 x 45 cm

**M-11033-01**

Light Gray - Dark Gray



### FurRoof House

40 x 50 x 50 cm

**M-11034-01**

Cream - Deep Purple



### SweetDome

40 x 50 x 50 cm

**M-11035-01**

Light Pink - White



# Mimama Cat Litter

## Packaging Options / Technical Specifications

<b>Product Type</b>	%100 Doğal Bentonit Kedi Kumu		
<b>Packaging Types</b>	<ul style="list-style-type: none"> <li>» Kraft Bag</li> <li>» Plastic Bag</li> <li>» Carton Box</li> </ul>		
<b>Available Sizes / Weights</b>	• Ideal size for home use	<b>5 L</b>	
	• For medium daily consumption	<b>10 L</b>	
	• Economic solution for large-scale use	<b>20 L</b>	
	• Private Label & Production Support	Available upon request	
<b>Palletizing &amp; Logistics</b>	Quantity per pallet varies by packaging type. Suitable for domestic and international shipments.		



## General Features

<b>Clumping</b>	Fast and Firm Clumping	
<b>Comfort</b>	Gentle on Sensitive Paws	
<b>Odor Control</b>	Effective Odor Lock Technology	
<b>Cleanliness</b>	Easy and Quick Scooping	
<b>Safety</b>	Chemical-Free Formula	
<b>Absorbency</b>	High Liquid Retention	
<b>Hygiene</b>	Prevents Odor and Bacteria Formation	
<b>Low Dust</b>	Respiratory-Friendly	
<b>Performance</b>	Suitable for Heavy Daily Use	

